



How we work together

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Our tailored legal process

We aim to tailor our process around the schedules and work commitments of our clients. There is always ample opportunity for you to give feedback, but once the brief has been defined you can leave the creative work and micro-management to us.

If you have any questions or queries along the way, please direct them to Mari on 020 7739 5455 or mari@wearemash.com. We look forward to working with you.

Our process starts here





1.0 / Strategy & Research

Initial Meeting

User interviews/survey

Mash, Client

Mash to devise Interviews/Survey and Client supplies email list of sample website users

Brand workshops

Mash, Client

Client supplies login details

Client

FTP, domains, hosting, Social media and Google Analytics login details

Internal Analysis

Current website & content audit

Mash

Review Google analytics & feedback

Mash

Analyse competitors

Mash

Strategy Presentation

Outline the business and user goals

Mash, Client

Sitemap & wireframe proposal

Mash, Client

Concept proposal

Mash, Client





2.0 / Explore & Design

Wireframing & Planning

Finalise wireframe

Mash, Client

Finalise concept

Mash, Client

Finalise technical spec

Mash, Client

Client sign off

Client

Design

Rough sketches of concepts

Mash

Working mock-ups

Mash

Design presentation

Mash, Client

Design amendments

Mash

Client sign off

Client

User Testing

Artworks tested by users

Mash

Client to suggest users to test artworks on

Present feedback to client

Mash, Client

Design amendments

Mash

Client sign off

Client





3.0 / Production & Build

Asset Collection

Photography

Mash, Client

Client to supply existing portraits or Mash & Client review if additional portraits are required.

Content

Client

Client to supply all website copy including barrister profiles

Artworks

Mash

Depending on the design solution and available budget project assets may also include illustration, copywriting and video

Development

Translate design into code

Mash

Internal website review

Mash

Bug fixes

Mash

Client Testing

Client CMS tutorial

Mash, Client

Client testing

Client

Amendments

Mash

Client sign off

Client





4.0 / Test & Launch

Beta Version

Beta website tested by Chambers

Mash, Client

Content upload

Mash, Client

Mash uploads all top level pages and an agreed proportion of profiles, cases, news etc as per quotation. Client to upload the remaining content to familiarise themselves with system

Beta amendments

Mash

Client sign-off

Mash, Client

Website goes live

Social media artwork applied

Mash

Launch website

Mash

Project Evolution

3 month review

Mash, Client

Added functionality briefing

Mash, Client

New content creation

Mash, Client

